

**Clemson Area Chamber of Commerce  
Event Support Funding Application  
2017**

**General Information**

Event Name \_\_\_\_\_

Event Date(s) \_\_\_\_\_

Event Mission \_\_\_\_\_

One time event     Annual event

    └  New       Established

                                How many yrs.? \_\_\_\_\_

Total number of expected participants \_\_\_\_\_ x \_\_\_\_\_ days

**Event Demographics**

Is there a system in place for obtaining demographic info. on participants?  Yes  No

# of local participants \_\_\_\_\_ # of out of town participants \_\_\_\_\_

Average age of participants \_\_\_\_\_

**Event Economic Impact**

Will you be able to track spending trends of participants?  YES  NO

(i.e. How many will be staying in our hotels? How many will be eating in our restaurants? Will they be here long enough and have enough free time to shop in our stores?)

*Upon completion of the event you will need to supply the Clemson Area Chamber of Commerce with the economic impact results. The Chamber can help you develop a system by which to calculate the results.*

**Event Promotion**

How and where will you promote the event? \_\_\_\_\_

\_\_\_\_\_

What, if anything, can the Clemson Area Chamber of Commerce do to promote your event? \_\_\_\_\_

\_\_\_\_\_

